



**The WISDOM Study** is a nation-wide trial to improve breast cancer detection for all women. Today's mammogram guidelines recommend a one-size-fits-all approach and are based on data from over 30 years ago. By applying modern medical science, WISDOM will determine the safest and most effective way to screen women by comparing annual mammography to a new, personalized approach to screening that includes genetic testing for breast cancer risk. Participation is easy and is mostly online! Please share this information with your friends, family and colleagues. **By spreading the word you are helping us get one step closer to improving the lives of all women.**

Interested in supporting the WISDOM mission? Consider joining us as an Ambassador! To learn more, email us at [wisdomcommunity@ucsf.edu](mailto:wisdomcommunity@ucsf.edu).

## JOIN WISDOM:

### This Study Involves:

- Online questionnaires
- Genetic testing "spit" kits sent to participants' homes
- Risk-based screening recommendations for the participants and their doctors

### Recruiting For:

- Women aged 40 to 74
- Who have not had breast cancer or ductal carcinoma in situ (DCIS)

### Become an Ambassador:

- Do you support our mission? Join us by promoting the study and helping us build relationships in the community!

**AN OPPORTUNITY  
FOR YOU  
TO HELP IMPROVE  
BREAST CANCER DETECTION!**

**DO IT FOR YOUR SISTERS,  
DAUGHTERS,  
AND FRIENDS.**

To join WISDOM  
visit [www.thewisdomstudy.org](http://www.thewisdomstudy.org)  
or call 855-729-2844

To become an Ambassador  
email us at  
[wisdomcommunity@ucsf.edu](mailto:wisdomcommunity@ucsf.edu)